MINUTES MEETING OF THE BOARD OF DIRECTORS SOCIETY OF PROFESSIONAL JOURNALISTS OCTOBER 23, 2012 CONFERENCE CALL

Meeting Called to Order

With President Sonny Albarado presiding, the meeting of the board of directors of the Society of Professional Journalists was called to order at 1:04 p.m. EST on Tuesday, October 23, 2012, via conference call.

In addition to Albarado, the following were present: Past President John Ensslin; President-Elect David Cuillier; Secretary-Treasurer Dana Neuts; Vice President for Campus Chapter Affairs Neil Ralston; Directors -at-Large Bill McCloskey and Carl Corry; Campus Advisers at-Large Kym Fox and George Daniels; Student Representative Mary Kenney; Regional Directors Rebecca Baker, Michael Koretzky, Sue Stevens, Amanda Theisen Eddy Gallagher, Don Meyers, Ian Marquand and Tony Hernandez. Staff members present for the meeting were Executive Director Joe Skeel and Associate Executive Director Chris Vachon.

Partnership with NAHJ regarding Excellence in Journalism 2013

Executive Director Skeel explained that the president of NAHJ (National Association of Hispanic Journalists) approached RTDNA about the possibility of NAHJ joining SPJ and RTDNA in Anaheim, Calif. for the Excellence in Journalism 2013 conference (EIJ13).

After discussions with SPJ president Albarado, Skeel, in partnership with the RTDNA executive director, prepared a proposal for NAHJ's board to review.

On October 19, 2012, NAHJ's board voted to accept the EIJ13 proposal. On October 22, 2012, RTDNA's board voted to allow NAHJ to join EIJ13.

The board had the opportunity to review the proposal prior to the call and the proposal answered most questions. Questions from the SPJ board were mainly directed to staff with inquiries such as space at the hotel and the ability of NAHJ to carry their financial responsibilities. In addition, the board inquired about the branding and identity of EIJ and of each organization.

After a Call to Question motion from Koretzky and a second by Myers, and upon proper motion and second by McCloskey and Baker, respectively, the board voted to authorize the staff to negotiate a contract between EIJ and NAHJ and for that contract to be brought back before the SPJ board.

Adjournment

Upon proper motion and second by Daniels and Stevens, respectively, the board adjourned at 1:31 p.m. EST on October 23, 2012.