



LEADERSHIP TIPS

GENERAL SPJ INFORMATION

ADDRESS & PHONE NUMBER

Society of Professional Journalists
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SPJ MARKETING SLOGANS

Improving & Protecting Journalism since 1909
Fighting for your right to know

SPJ NEWS RELEASE TAGLINE

Founded in 1909 as Sigma Delta Chi, SPJ promotes the free flow of information vital to a well-informed citizenry; works to inspire and educate the next generation of journalists; and protects First Amendment guarantees of freedom of speech and press. For more information about SPJ, please visit www.spj.org.

SPJ MISSION STATEMENT

The Society of Professional Journalists is dedicated to the perpetuation of a free press as the cornerstone of our nation and our liberty. To ensure that the concept of self-government outlined by the U.S. Constitution remains a reality into future centuries, the American people must be well informed in order to make decisions regarding their lives and their local and national communities. It is the role of journalists to provide this information in an accurate, comprehensive, timely and understandable manner.

It is the mission of the Society of Professional Journalists

- To promote the flow of information.
- To maintain constant vigilance in protection of the First Amendment guarantees of freedom of speech and of the press.
- To stimulate high standards and ethical behavior in the practice of journalism.
- To foster excellence among journalists.
- To inspire successive generations of talented individuals to become dedicated journalists.
- To encourage diversity in journalism.
- To be the pre-eminent, broad-based membership organization for journalists.
- To encourage a climate in which journalism can be practiced freely.